



Custom Websites

Media Mark custom websites recognize the fact that packaged products do not fit every need!

Think out of the box?

We do that!

There is nothing simple about custom web design. But we work hard to keep it that way!

Our custom websites fit any web development requirement for advanced functionality, design and publishing needs.

Let's start here...

Free consultation and quote! We help qualify exactly what your needs are, and how much it's going to cost. Or if you know exactly what you want (congratulations that is a huge accomplishment), after qualifying your needs we quote your project within the week and get started the next. Welcome to Media Mark custom websites development. Hit your media mark!

As many pages as required...

As many products as required...

1st year Domain registration included

1st year VPS Hosting included

1st year SSL certificate included

Dedicated IP's included

Up to 1000 Email accounts included

Professional Photography included

Continued...



Full Specifications

Domain Registration

First year (12 month) domain name registration included. Choose any available domain name and we do the rest. If you already have a domain registered were ahead of schedule.

Hosting

First year (12 months) hosting included – VPS Servers. The best page load times and solid-state reliability in the industry. 99.9% up-time guarantee. DDR3 Ram for low latency. SSD Drives. cPanel. Scalability to fit future needs. 24/7 secure monitoring. Dedicated IP's.

Hosting requirements (rates) are determined based on your website needs. We start with the proper amount of disc space, bandwidth & memory to get started, with the ability to scale up as your website traffic demands. We include your first year hosting for free. After the first year, hosting rates revert to standard rates. VPS hosting rates start at \$29.99 per month.

SSL Certificate

First year (12 months) Secure Sockets Layer (SSL) certificate included – SSL is the standard security protocol technology for establishing an encrypted link between a server and a client, and is a requirement for any ecommerce payment gateway. SSL is the s in https:// An SSL certificate is also important to boost search rankings on Google. After the first year, SSL certificates revert to standard rates. SSL certificate current rates are \$99.99 per year.

Branded Emails

Up to 1000 email accounts. Professional branding with business emails ending with your company domain.

Dedicated IP

Dedicated hosting IP's give your hosting account and website a unique IP address. Not shared with other websites on your server.



Ecommerce Web Design

As many pages as required to bring your project to fruition.

Ecommerce Web Development

From domain, website development, host server and email set up, through gateway payment setup, we do it all. Includes one-on-one consultation and access to your personal web developer at MediaMark throughout the entire process.

Photography

Professional product photography, and implementation to your website. Ask those other website developers if they offer that

Production Agreement

A signed agreement is required. Payment is 1/3, 1/3, 1/3 as defined, with the balance due on final approval and prior to publishing live to Host Servers.

Production Schedule

This simply defines a time frame for completion of your website. This is defined and approved by both parties and incorporated into agreement. Sometimes we are busy and other times we can expedite within a short period. It just depends on our schedule at the time of contract execution. We offer rush jobs for a \$200 upcharge. This service is not always available and depends on our workload at that time.

CMS & Shop

Content management system & ecommerce shop allows you to add and manage your ecommerce website products and pages easily from a simple to use editor.

Flexible Control Panel

Easy to use control panel with thousands of applications to increase the functionality of your ecommerce website.



24/7/365 Security Monitoring

Our security monitoring system scans servers 24/7 for file system inaccuracies and Trojan horse attacks. We also utilize DDoS protection. A distributed denial-of-service (DDoS) attack can occur when multiple systems flood the bandwidth or resource of a targeted system, usually one or more web servers. Such an attack is often the result of multiple compromised systems (for example, a botnet) flooding the targeted system with traffic. Our DDoS protection reverts to back up servers in case of such an attack, and then restores original servers once the attack has been mitigated. There are no server downtimes in any of these scenarios. These are just a few of the many highly sophisticated security components, which comprise our 99.9% uptime guarantee. We take security seriously!

SEO Optimization

Product titles and descriptions and Meta tags to insure your new ecommerce website is set up for search engine success. Initial Site wide SEO, including header, footer, home & individual page SEO optimization: Focused key-word research and implementation, page titles, image meta tags, video optimization, and key-word density implementation on your pages.

Technical Support

One year (12) months, and up to six hours per month (based on package plan) of website training, site updates & content changes.

Responsive Website

We only build responsive websites for viewing on all devices. Cell phones, tablets, laptops and desktops. Custom websites packages provide highly advanced online marketing tools for small business enterprise.

Product Photography

Professional product photography, and implementation of your images to your website. Travel costs apply. We charge .50 cents per mile round trip from Delray Beach Florida. This covers our time and gas in route to shoot your business.



Custom WP Theme Development

No stock templates here! We build custom themes for every website client. Your website theme will be unique in everyway. We explain this during consultation. Media Mark custom websites offer advanced functionality, full content management (CMS), upgradeable web publishing platforms, and professional online retail tools.

Home, Shop and Sub-Page Development

The home page is the front page of your website. The shop page is where your products live. Every other page is a subpage. As many web pages as required with our custom websites development.

Blog Page Set-Up (as applicable) (counts as one page)

A blog page is where your blog posts live. Not all clients' want or need a blog page. However we highly recommend managing a blog site as part of your website marketing & best SEO practice. We discuss this during consultation. Advanced blog page development and customization options are included with our custom websites package. The perfect tool to broadcast, publish and enhance company profiles, branding and market share.

Website Layout & Design

The layout, look & feel of your website. We collaborate directly with you to insure you get exactly what you want, and need, in both functionality and styling.

Custom Logo, Graphics, Animated Sliders

Custom logo, graphics and animated sliders to effectively brand company identity.

Header Design

Your header provides the quintessential first impression to browsers visiting your website, and is the main navigation pane for your site.

Site Navigation

Navigation options include vertical and horizontal menus, header, sidebar and footer menus, on-page navigation, drop down menu options, and mobile menu optimization.



Custom Color Palette

You pick your color scheme. We work with you on this and make suggestions to insure a clean looking site. Or we can use our creative liberty to choose what we feel works best for your brand, and then you can request changes during draft approvals. We recognize visuals are a big part of recognizing what works for a client. This is one reason we offer unlimited site draft approvals. Another quality service mark, by Media Mark!

Google Fonts

So many fonts to choose from. And the best font selections for SEO!

Page Copy

The text on your website pages. Most clients provide their own page copy, and then Media Mark edits and optimizes your copy for SEO before implementing to your pages. If necessary we collaborate with you, and/or write your copy for you. Media Mark custom websites provide advanced tools for managing all of your website content.

Title Header Tags

H1, H2, H3 Tags. This is a Search Engine Optimization (SEO) best practice. These are the title headings in your page copy. We incorporate Header Tags into your page copy.

Media Mark Plugin Pack

1. WP SEO. 2. Wordfence Security. 3. UpdraftPlus Backup/Restore. 4. Ultimatum Mobility. 5. Ultimatum Library. 6. Ultimatum Tool Set. Essential functionality tools for your website. We explain these during consultation.

WooCommerce Plugin Pack

All necessary woocommerce plugins to make your ecommerce site function to specification.

WP Plugins. As Many Additional WP Plugins as Required

Plugins provide extended functionality to your website. Many are free. Some are premium purchased plugins. We will discuss and recommend as defined by the needs for your custom websites. There are over 10,000 plugins available for WP websites. There is a plugin to do exactly what your custom website requires.



Activate DropBox Account for Database Backup

This is in addition to our server-side backup systems. Complete redundancy backup for your protection and ease of mind. DropBox is cloud storage. Accounts are free up to 5 GB. Secure, free, simple backup for websites. The plugin 'UpdraftPlus' is programmed to automatically save your database to your personal or business DropBox account. UpdraftPlus with DropBox provides the means for one click website restoration if your site is ever hacked or corrupted. If you're like us, and are the type who never like to keep all our eggs in one basket, and/or simply don't want to trust your business solely to an outside resource or service source, this service allows client control over their Site database, backups and restoration. Another quality service mark, by Media Mark!

Competitive Key-Word Analysis

We literally analyze your five most prominent competitors for the key-words they use on their sites and utilize this information in your key-word definitions.

Contact Page Optimization for Google Places Listing

This is a relatively new listing practice from Google. Helps with local search results.

Footer Copy Optimization for Google Places Listing

Same as above for your footer copy.

Google Analytics for WP

The essential SEO tracking tool from Google. We register a Google Analytics account with your domain name, where you can log in to check your website statistics.

Site Directory Listings

Standard site registration with five major search engines.

Blog Directory Listings

Same as above but specific to your blog page. As applicable!



Media Mark, LLC. | Advertising, Design & Production

XML Site Map

We upload your website's XML sitemap direct to Google, Bing, and Yahoo so search bots can quickly index your website pages for page rank.

Unlimited Site Draft Approvals

Media Mark's total satisfaction guarantee. On final approval we upload your ecommerce website to our server. Media Mark custom websites pack includes unlimited draft approvals prior to publishing live to your servers.

Site by Media Mark

Link in the Footer – If client chooses to 'Opt-Out' of our link on their website, we charge an additional 10% to this price. We work hard to keep our prices low by utilizing your website as advertising via a direct link to our website in the footer. This is discussed during consultation.

Copyright Assignment to Client

Everything we design into your website becomes your property with a signed copyright release to the client.

Let's get started. [Contact Media Mark](#) today to schedule a consultation.

We are at your service!