



## Social Media Marketing Plans

Social media marketing plans include posting & moderation, a defined publication schedule, monthly strategy, metrics reports and analysis by videoconference, or phone, or in person if in Palm Beach County; industry research, competition analysis & comparison reports. Written comment policy including adverse comment response plan.

### Up to Four (4) Accounts Per Plan

Facebook. YouTube. Instagram. Twitter. LinkedIn. Google+. Pinterest. Other?

Monthly: 1-hour strategy, metrics & analytics meeting and reporting.

Weekly: authoring & publishing posts, network activity moderation and management.

### 3x Week Plan

Monthly: 1-hour strategy, metrics & analytics meeting, with competition analysis/comparison reports.

Weekly: 3x p/week publish posts & moderate page activity.

Price:

\$180 p/month, on year account

\$240 p/month, on quarterly account

### 6x Week Plan

Monthly: 1-hour strategy, metrics & analytics meeting, with competition analysis/comparison reports.

Weekly: 6x p/week publish posts & moderate page activity.

Price:

\$280 p/month, on year account

\$370 p/month, on quarterly account

### 14x Week Plan

Monthly: 1-hour strategy, metrics & analytics meeting, with competition analysis/comparison reports.

Weekly: 14x p/week (twice per day) publish posts & moderate page activity.

Price:

\$460 p/month, on year account

\$610 p/month, on quarterly account

*Combine with equivalent Marketing Plans and save 10% off all plans!*