



Media Mark | Web Development, Hosting, Marketing, Production

Simple Websites Pack

Simple websites are full Content Management System (CMS) websites built on the WordPress platform, for basic content and website management.

Starting at: \$800

Package Includes:

Five Page Website

Five website pages. Example pages: Home, Products, Services, Gallery, Contact, Blog, Custom Contact Form, or any combination of pages as required. ADA, GDPR, and CCPA data compliance is included in all our website packages.

Responsive Websites

We only build responsive websites optimized for viewing on all devices.

Production Agreement

Defined agreement contract. Agreements are simple documents signed and executed by down payment to initiate site development.

Production Schedule

This simply defines a time frame to completion of your website. Defined and approved by both parties and incorporated into agreement.

Custom Theme Development

No stock templates. We build custom themes for every client. Your website will be unique in every way. We explain this during consultation.

Home and Sub-Page Development

Your Home Page is the front page of your website (main landing page). Every other page is a subpage. Five pages total with our Simple Websites package.



Blog Page Set-Up (as applicable) (counts as one page)

Not all clients require a blog page. However, many do, and we recommend managing a blog for best SEO practice, marketing, publishing, and public relations. There are many reasons to maintain a blog site in today's Internet markets. We discuss this during consultation.

Website Layout and Design

The layout look and feel of your website. We collaborate directly with you to insure you get exactly what you want, and need, in both functionality and styling. There are limitations in this regard with our Simple Websites package. We discuss this during consultation.

Custom Color Palette

You pick your color scheme. Or we can use our creative liberty to choose what we feel works best for your site, and you can make changes during draft approvals.

Header and Footer Layout and Design

The header and footer are at the top of every page on your website providing consistent navigation, Call To Actions (CTA), information, and logo, as required.

Implementation of Client Provided Logo and Artwork

If you have a logo, custom artwork, or images to provide, we use it on your site. We offer custom design upgrades including logo development, graphics, and image sliders for \$200. We discuss this upgrade during consultation.

Site Navigation

Navigation options include vertical and horizontal menus, sidebar, and footer menus, on-page navigation, drop down menu options, and mobile menu optimization.

Google Fonts

So many fonts to choose from. And the best font selections for SEO.



Page Copy

Page copy is the text on your website pages. Most clients provide their own page copy (you know best how to describe your stuff). Media Mark then optimizes your copy for SEO before implementing to your site. There are specific guidelines for writing effective web copy. If necessary, we can write your copy for you for additional fee. We discuss this during consultation.

Title Header Tags

H1, H2, H3 Tags. This is a Search Engine Optimization (SEO) best practice. These are the title headings in your page copy. We incorporate Header Tags into your page copy as applicable.

Plugin Pack

1. Wordfence Security. 2. UpdraftPlus Backup. 3. Rank Math SEO. 4. Google Analytics. 5. Contact Form. 6. Super Socializer. Essential functionality tools for your website. We explain these during consultation. Additional plugins available, with additional cost.

Search Engine Optimization

Initial site wide SEO. Header, footer, home, and individual page optimization: Focused key- word research and implementation, page titles, meta descriptions, image meta tags, video optimization, and key-word density implementation on your pages.

Competitive Key-Word Analysis

We analyze your five most dominant competitors for the key words they use on their sites and utilize this information in your key-word definitions.

Contact Page Optimization – Google Local Listing

Optimizes for local search results.

Footer Copy Optimization – Google Local Listing

Same as above for your footer html.



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Site Directory Listing

Pre and post site registration with major search engines.

Blog Directory Listing

Same as above but specific to your blog page. As applicable.

XML Site Map

We upload your web site's XML sitemap direct to all major search engines, so search bots will quickly index your website pages for page rank.

Unlimited Site Draft Approvals

Total satisfaction guarantee. On final approval we upload your site to our server.

Upload Site to Server

Our VPS Hosting plans start at \$19.99 per month, paid annually.

Four (4) Hours Site Training

We provide personalized site training via phone and computer with the business owner, manager, or designated officer. Additional on-going site training is available at \$40 per hour.

One-Month Site Maintenance

This service begins after we publish your site live and ends thirty days thereafter. We maintain all aspects of your website for the first month. On conclusion of the one-month site maintenance we are no longer responsible for your website. Your website is then under your control and management. We offer a variety of website maintenance plans if you don't want to go it alone. If you purchased a maintenance plan ignore this.

Site by Media Mark

Our link in the Footer – If a client chooses to 'opt out' of our link on their website, we charge an additional 20% to this price. This is discussed during consultation.



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Copyright Assignment to Client

Everything we design into your website becomes your property with a signed copyright release to the client.

Let's Get Started

[Contact Media Mark](#) to book, get a quote, or schedule a free consultation.