



Media Mark | Advertising, Design, Production

## Comprehensive Digital Marketing Plans

Comprehensive marketing plans for business. Helping small business compete with big business since 2010. Accounts include dedicated account manager during regular business hours.

SEO is inclusive in everything we do. However, our focus runs much deeper than optimizing websites for page rank. We keep the human factor at the forefront of everything we do.

## Calibrated and Tuned for a Single Purpose

To create and maintain a 24/7/365 publishing network, marketing your business efficiently, effectively, locally, and for the World Wide Web.

Our comprehensive digital marketing plans qualify, define, write, produce, optimize, implement, and publish targeted media content to a defined set of integrated networks.

We define goals, confirm direction and begin production.

We start with a series of business interviews and discovery discussions and follow up with a top-notch publishing platform.

Weekly and monthly meetings inspire quality content with a consistent message, as well superior analytics for quantifiable Return on Investment (ROI).

## And that's just the Start

In the simplest of terms, our comprehensive marketing plans focus on consumers finding and purchasing your goods and services, in competitive online and brick and mortar markets.

We accomplish this through keeping the human connection at the forefront of everything we do, incorporating superior click-to-sales conversions and customer retention rates.

It costs 90% of an advertising budget to bring new customers into your store, and 10% to keep them coming back for more.

Our marketing plans provide quantifiable metrics reporting and analysis, including proactive campaign adjustments based on consumer habit.

Key components to meet and exceed digital marketing goals.



Media Mark | Advertising, Design, Production

## Comprehensive Marketing Plans are Inclusive as Defined

Plans Include:

- Website security updates
- Website content updates
- Page speed optimization
- Search engine optimization (SEO)
- Search engine marketing (SEM)
- Social media marketing (SMM)
- Blog marketing
- Email marketing
- Graphic design
- Photography
- Video production

## Rates and Specifications

### 2x Week Plan

1x per week: Meet with client – Thirty-minute strategy meeting.  
1x per month: Meet with client – One (1) hour metrics report, analysis, action plan.  
2x per week: Website SEO, SEM, Content, Security, Updates.  
2x per week: 4 Social Media Networks.  
2x per week: 600w Blog Posts.  
1x per month: Email Blast. Email List Management.  
Photo: 1-1-hour photo shoot. Video: 1-15-second video ad.  
Graphic Design: Four (4) graphic design projects per month.  
SEO is all-inclusive in above work.

\$3600 per month / 90 hours month plan / 22.5 hours week

### 3x Week Plan

1x per week: Meet with client – Thirty-minute strategy meeting.  
1x per month: Meet with client – One (1) hour metrics report, analysis, action plan.  
3x per week: Website SEO, SEM, Content, Security Updates.  
3x per week: 4 Social Media Networks  
3x per week: 600w Blog Posts.  
2x per month: Email Blast. Email List Management.  
Photo: 2-1-hour photo shoots. Video: 1-30-second video ad.  
Graphic Design: Six (6) graphic design projects per month.  
SEO is all-inclusive in above work.

\$4800 per month / 120 hours month plan / 32 hours week



Media Mark | Advertising, Design, Production

## 5x Week Plan

1x per week: Meet with client – Thirty-minute strategy meeting.

1x per month: Meet with client – One (1) hour metrics report, analysis, action plan.

5x per week: Website SEO, SEM, Content, Security Updates.

5x per week: 4 Social Media Networks.

5x per week: 600w Blog Posts.

3x per month: Email Blast. Email List Management.

Photo: 3-1-hour photo shoots. Video: 1 :60, or 2 :30, or 4 :15 second video ads.

Graphic Design: Eight (8) graphic design projects per month.

SEO is all-inclusive in above work.

\$8000 per month / 200 hours month plan / 50 hours week

*\*Rates are based on \$40 dollars per hour. Creative Technology Market Rates.*

*\*No contract. No term obligation. AutoPay monthly. 20% annual prepaid discount.*

*Do the research. Product for product our rates offer higher value, with experienced personalized account managers, superior productivity and proven ROI.*

We recognize that 'PLANS' do not fit all needs. Free consultation and price quotes.

Call to discuss. We can help.

Try our [equote system](#). It's easy, fast, and offers discount codes.