



## Social Media Marketing Plans – SMM

Social media marketing plans include posting and moderation, a defined publication schedule, monthly strategy, metrics, analysis and action reports, by videoconference, phone, or in person, as applicable. Plus, industry research, competition analysis and comparison reports, and written comment policy including adverse comment response plan.

### Up to Four (4) Networks Per Plan

Facebook. Instagram. Twitter. LinkedIn. Pinterest. Reddit. YouTube. Other. Your choice.  
Monthly: 1-hour strategy, metrics, analytics meeting, with competition analysis/comparison reports.  
Weekly: authoring & publishing posts, network activity moderation and account management.

### 3x Week Plan

Monthly: 1-hour strategy, metrics, analytics meeting, with competition analysis/comparison reports.  
Weekly: 3x p/week publish posts and moderate page activity.

Price:

\$215 p/month, on year account

\$280 p/month, on quarterly account

### 6x Week Plan

Monthly: 1-hour strategy, metrics, analytics meeting, with competition analysis/comparison reports.  
Weekly: 6x p/week publish posts and moderate page activity.

Price:

\$375 p/month, on year account

\$485 p/month, on quarterly account

### 14x Week Plan

Monthly: 1-hour strategy, metrics, analytics meeting, with competition analysis/comparison reports.  
Weekly: 14x p/week (twice per day) publish posts and moderate page activity.

Price:

\$655 p/month, on year account

\$850 p/month, on quarterly account